

TRAVELNUITY

Dog-Friendly Travel Around the World

**MEDIA KIT
2020**





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Dog-Friendly Travel Around the World

Founded in 2015, Travelnuity is a travel blog with a twist: focused on dog-friendly travel around the world. While travelling around the world with her Miniature Dachshund, Schnitzel, blogger-in-chief Shandos Cleaver realised there was a shortage of information about travelling with a dog.

Travelnuity provides hands-on information to other dog-loving travellers, including dog-friendly things to do, places to stay and the best transport options, plus daily inspires more people to travel with their dogs.

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As seen on "Newsday", BBC World News (May 2019)



Also featured in: ABC Life, Baltic Outlook Magazine





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Monthly Pageviews 45,000+ pageviews

Avg. Time on Page 3:38 minutes

Bounce Rate 85%

Typical Audience

70% female

35% aged 25-34

16% aged 35-44

14% aged 45-54

Top 3 Locations

31% United Kingdom

26% United States

9% Australia

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2250+ followers +
an active group with 850+ members



2450+ followers



160,000+ monthly viewers



6200+ followers



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Previous Partnerships





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GET IN TOUCH

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