

TRAVELNUITY

Dog-Friendly Travel Around the World

**MEDIA KIT
2022**





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Dog-Friendly Travel Around the World

Founded in 2015, Travelnuity is a travel blog with a twist: focused on dog-friendly travel around the world. While travelling around the world with her Miniature Dachshund, Schnitzel, blogger-in-chief Shandos Cleaver realised there was a shortage of information about travelling with a dog.

Travelnuity provides hands-on information to other dog-loving travellers, including dog-friendly things to do, places to stay and the best transport options, plus daily inspires more people to travel with their dogs.

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As seen on "Newsday", BBC World News (May 2019)



Also featured in: New York, ABC Life, Daily Telegraph





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Monthly Pageviews 130,000+ pageviews

Avg. Time on Page 4:30 minutes

Bounce Rate 85%

Typical Audience

57.5% female

30% aged 25-34

21% aged 35-44

16% aged 45-54

Top 3 Locations

31% Australia

21% United Kingdom

21% United States

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2900+ followers +
an active group with 2300+ members



3500+ followers



70,000+ monthly viewers



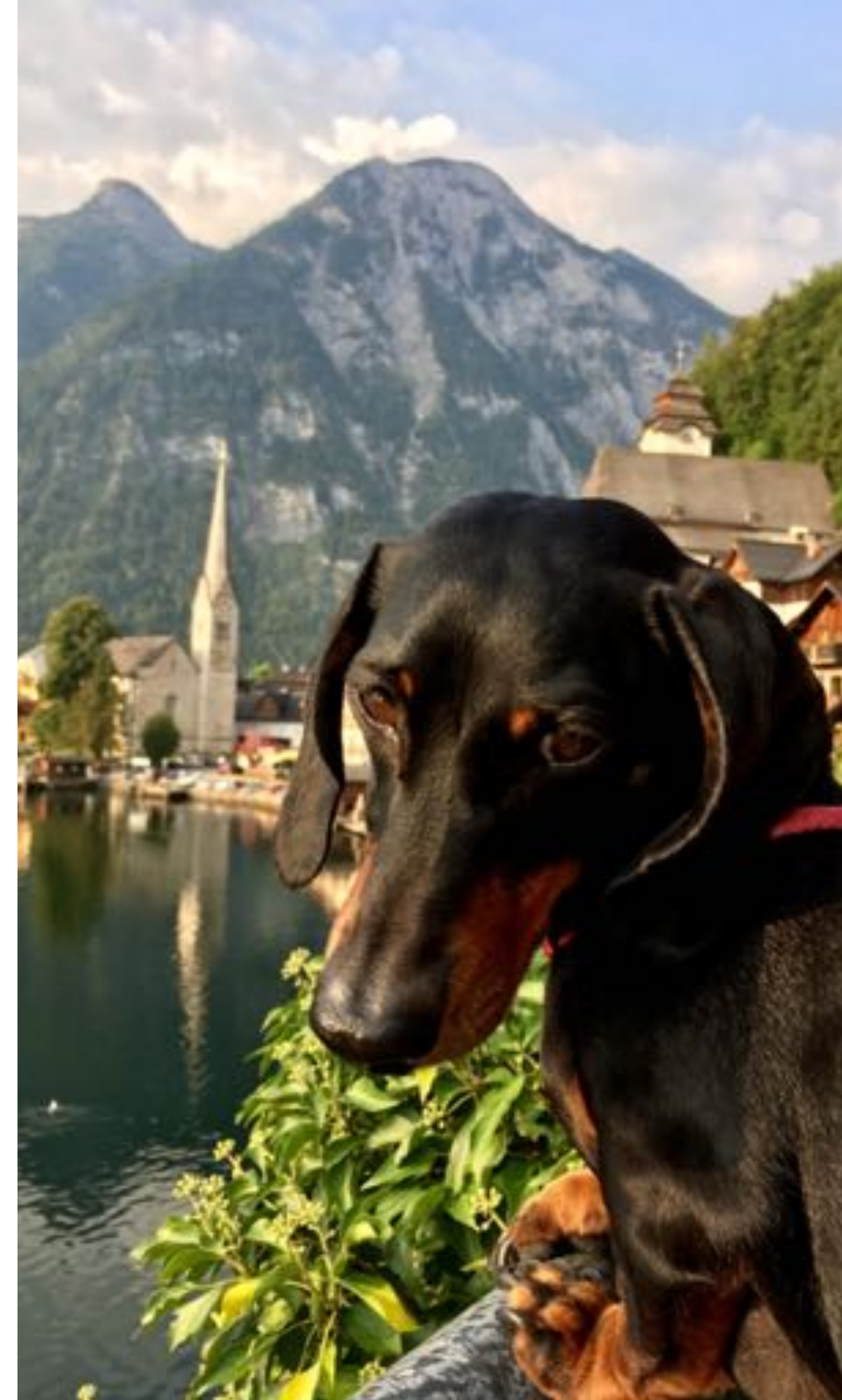
6200+ followers



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Previous Partnerships





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TRAVELNUITY.com

TRAVELNUITY@gmail.com