

TRAVELNUITY

Dog-Friendly Travel Around the World

SHANDOS CLEAVER

MEDIA KIT
2025





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Shandos Cleaver is a best-selling author and travel writer. She publishes Travelnuity, a top-ranking travel blog focused on dog-friendly travel. She is also the author of “Off the Leash in Australia”, a dog-friendly travel guide to Australia published in 2024 by Hardie Grant Explore.

Together with her Miniature Dachshund, Schnitzel, Sandos has travelled extensively throughout Australia, the United States and Europe, including six months driving around Australia in a campervan.

Shandos and Schnitzel are currently based in Sydney, Australia.



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Travelnuity Website (2024)

Total Sessions 885,000 sessions

Total Page Views 1,065,000 page views

Main Locations Australia - 325,000 users

(About 7.5% of all dog owners)

United States - 120,000 users

United Kingdom - 110,000 users



3300 followers



4350 followers



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Off the Leash in Australia

Publication Date 30 July 2024

Publisher Hardie Grant Explore

Stockists Dymocks, Readings, Amazon, Booktopia, Big W & more

Content 336 pages of text & photos, covering over 50 destinations throughout Australia, from all states & territories



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Press Appearances (2024)

- TV interview on News Breakfast on *ABC Australia*
- Radio interviews on Life Matters, *ABC Radio National* and multiple other ABC stations
- Extract in *The Guardian*
- Extract in *The Weekend Australia*
- “Why I Travel” interview in *Escape* lift-out
- Interview in *The Senior*
- Interview in *Reflections Outsider Magazine*



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Previous Collaborations



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Examples of Collaborations

- Instagram posts
- Instagram stories
- Facebook posts
- Blog posts
- Creating photographs for brand usage

 Travelnuity: Dog-Friendly Travel is at InterContinental Sydney Double Bay.
2 d · Sydney · 🌐

Tonight we're enjoying a staycation in Sydney, going 5-star at the newly pet-friendly [InterContinental Sydney Double Bay!](#)



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AUSTRALIA

HOW TO HIRE A
PET-FRIENDLY
CAMPERVAN IN
AUSTRALIA

Posted on July 13, 2020





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